



Cintronics Reseller Program

As a CintronicsOnline Reseller, you'll qualify to resell a variety of different product lines. From simple things like Wyse Technology's thin clients to state of the art digital video surveillance systems and industry leading point of sale equipment including PCAmerica's POS software.

We have 3 product lines: surveillance (SurveillanceOnline.com), point of sale/virtual POS (POSWorldOnline.com), and thin client/virtual desktop (WyseStore.com).

DON'T MISS THE BENEFITS!!!

Become a reseller of any or all of these product lines and receive a customized webstore from ThatsASite.com, a product line with YOUR logo on the user interface, plus customized marketing materials!

We offer industry-standard warranties on each and every product, allowing you to offer the same to your clients—a low-pressure sale. Imagine having an entire tech support and IT department at your fingertips!

Qualified Reseller Training

Have you ever found yourself wondering what "Thin Client" means, or its applications? Or perhaps you are confused by other terms such as infrared, IP address, or File Transfer Protocol. Does the idea of having to set up a website with a shopping cart leave you puzzled? Worry no more! CintronicsOnline is here to help. With our comprehensive reseller training program we can train you and your sales people to truly understand the business network, point of sale, and surveillance industries and their constantly changing standards. Not only do we offer technical training, but we also offer SALES training! Have you ever heard of a product distributor that will take your success as seriously as its own? We Do.

Customized Marketing Materials

What would you say about a distributor that could offer you custom professional marketing materials bearing your logo and contact information? How about a custom webstore? We offer these advantages AND the ability to pay for them using earned co-op dollars. That's right! Use your custom marketing materials and professional website to generate leads. Arrive at your sales appointments with glossy marketing materials and spec sheets that are designed specifically for your company. How about an online demo on your website? At the same time you're taking orders at your webstore! Now THAT is the power to compete!



CUSTOMIZED MARKETING MATERIALS

Customized Webstore

Web-based marketing has undoubtedly caught your attention. We're also sure that the price of these efforts has caught your eye. Web-based marketing is effective; unfortunately it is also very expensive. At CintronicsOnline we understand this technology. We live the web, and we would LOVE to offer you a webstore—customized with your logo, Home page, About Us page, and contact information—thus allowing you to market our business network, point of sale, and surveillance products and services as *your own* to your customers. We can do that with no out of pocket expense to you. Imagine the power to compete on the web!!

We'll supply your webstore and products, you take the orders. Imagine customers coming to you! Take advantage of the new age of e-commerce so you can compete on every level.



CUSTOMIZED WEBSTORE

Co-op Marketing Funds

For each system that you purchase from Cintronics, a portion of your purchase dollar will go to offering you an unheard of marketing advantage. You say you want to hit every gas station and convenience store in the your local area? No Problem! We will help you customize marketing materials for that vertical market. We also offer co-op funds for other business and marketing materials such as your webstore and catalogs.

Technical Support & Documentation

You now have the power to solve even the most complicated technical problems. Our tech support department will not only walk you through the installation of any CintronicsOnline system, but they will also call your client should they ever have a problem and represent your company in the most professional and effective manner possible. Imagine having your own on-call professionals on staff. Now imagine not having to make their payroll. Imagine your company image with this advantage at your fingertips.

Ever been confused as to what microprocessor to use, how much memory for a specified number of users, or which camera will give that perfect angle to clearly read a license plate at 50 feet? Or perhaps you'd like to know how much resolution you will need in order to distinguish a \$50 bill from a \$20 bill with a 12 foot ceiling and low lighting?

What if your distributor not only offered you detailed spec sheets of all your products (with YOUR logo!) but also offered you the ability to call and speak with any one of many experts able to suggest a specific product for a specific situation? Would you say that your sales force is now on a higher playing field? Better yet, let's consider how your client will perceive your new found ability to offer the perfect product for their application, and how they will tell their friends about how professional your company is. THAT is what a distributor should be and THAT is what WE offer you.

**Get Started Today! By Downloading Our
RESELLER APPLICATION**

**<http://cintronicsonline.com/resellers/ResellerApplication.pdf>
Just Complete the Form & Fax It To 1-630-375-9344**